



2021 Annual Conference, 15 – 18 March

Sponsorship and Exhibition Package

TWENTY65 is pleased to offer sponsorship and exhibition opportunity for the 2021 TWENTY65 online conference. Typically, 175+ national and international delegates from across academia, industry, supply chain, policy makers and regulators attend the conference, offering you access to a wide range of stakeholders and interested parties.

The conference themes this year are innovation and climate impacts across the water sector. Full conference details are available at <https://twenty65.ac.uk/annual-conference>.

To discuss the opportunities or book sponsorship email twenty65@sheffield.ac.uk.

Sponsorship package £100 (virtual exhibition stall, 1 conference registration, and parallel session slot)

- Virtual Exhibition stall including opportunity to host virtual drop in sessions and viewable/downloadable content throughout the conference (see below for more information)
- A parallel session presentation position (see below for more information)
- 1 delegate registration for the conference
- Accreditation as a sponsor on all marketing material before and during the event
- Sponsor logo on the conference platform
- Sponsor logo on conference marketing materials

Virtual Exhibition Stall:

The conference will be hosted on Hopin, with a dedicated Exhibition section where delegates can visit virtual booths. Each booth can upload a video, text, and other materials. A specific booth chat allows for interaction with delegates, along with the ability to generate polls for delegates to interact with. The functionality of Hopin allows a number of options, including:

- Booth media via content providers: YouTube, Vimeo, Wistia, Session or Google Slides
- A corporate description/bio including text, embedded widgets, file downloads (eg brochures) and website links - this will be displayed underneath the booth media.
- Company logo or image
- Contact information and social media links: email, website, Twitter, Facebook, Instagram, LinkedIn



Parallel Session Presentation:

Sponsorship includes a 10 minute presentation slot during one of the parallel sessions on emerging innovations taking place during the conference. This is an opportunity to reach delegates in the main conference sessions, gaining exposure to a wide range of key industry players including practitioners, utilities (water companies), regulators, investors, academia and technology developers. In particular, we seek presentations that showcase success stories, such as product/service solutions to grand water challenges. As much as possible, these presentations should be accessible to a nontechnical audience.

A demonstration session will be organised ahead of the conference with yourselves and the event organisers to ensure you are comfortable with the conference platform for both the exhibition stall and the parallel session presentations.

Other Ideas? Make us an offer!

We also offer a group discount for multiple registrations from the same organisation.

If you can think of a sponsorship idea that we have not offered but you would like, get in touch. We will do all we can to make it possible.

Notes:

1. Sponsorship is offered on a first come first served basis.
2. All charges are subject to the standard rate of VAT, currently 20%.

Contact for more information or to make a booking: twenty65@sheffield.ac.uk